

***Providing Kentucky's retailers with
the services they need to succeed!***

The Kentucky Retail Federation is the "Voice of Retailing" throughout the Commonwealth, representing retailers of all types and sizes since 1939. From Main Street to the mall, retailers enhance Kentucky's communities and provide a better quality of life for Kentuckians everywhere. Kentucky's retail industry employs 360 thousand Kentuckians and pays more than \$6.3 billion in wages annually. Retailers collect over \$2.5 billion in state sales tax and pay millions in other taxes to state and local governments.

KRF is a strong advocate for the retail industry and provides value-added services and programs that retailers need to succeed in today's marketplace. Kentucky Retail Federation members receive effective representation, consistent communications and ongoing education.

KRF provides government advocacy through legislative lobbying and regulatory monitoring. KRF's team of lobbyists takes an active role in the formulation of business legislation in Kentucky. They continually monitor and research complex issues that affect the retail industry with a goal towards providing members with timely, accurate information on issues, political trends and regulations.

The Federation is supported by membership investment dues and governed by a Board of Directors representing the wide variety of retailers and businesses in Kentucky.

ASSOCIATE MEMBER SERVICES

As the state's only association representing the retail industry, the Kentucky Retail Federation provides Associate Members with an unparalleled opportunity to reach over 6,000 members to market goods and services. In addition, as a KRF Associate Member, you have access to money saving programs created to help grow your business.

MEMBER TO MEMBER MARKETING

ASSOCIATE MEMBER ADVERTISING
ON KRF's WEBSITE

CREDIT CARD/DEBIT CARD
PROCESSING

GIFT CARDS

WORKERS' COMPENSATION
INSURANCE

COMMUNICATIONS AND
INFORMATION SERVICES

HEALTH INSURANCE

LEGISLATIVE AND REGULATORY
REPRESENTATION

LOCAL & LONG DISTANCE
TELEPHONE SERVICE CONSULTING

KENTUCKY RETAIL FEDERATION



ASSOCIATE
MEMBERSHIP APPLICATION

Kentucky Retail Federation
512 Capitol Avenue, Frankfort, KY 40601
Phone: 502-875-1444 - Fax: 502-875-1595 -
E-mail: info@kyretail.com - www.kyretail.com

KRF ASSOCIATE MEMBERSHIP APPLICATION

Business Name: _____
Business DBA: _____
Contact person: _____
Mailing address: _____
Street address: _____
City: _____ State: _____ Zip + 4: _____
County: _____ Business Telephone: _____ Business Fax: _____
E-mail address: _____ Website: _____
Total Amount Due (based on dues schedule): \$ _____ Payment Method: ☐ Check ☐ Credit Card
Credit Card Number _____ Exp. Date _____
Credit Card Billing Address (if different from above): _____
Signature: _____ Date: _____
Print Signature Above: _____ Title: _____

DUES SCHEDULE:

Regular Associate Dues: \$200

Legislative Associate Dues: \$1,000-\$3,000

I'M INTERESTED IN:

- ☐ Credit Card/Debit Card Processing
- ☐ Gift Cards
- ☐ Member to Member Marketing
- ☐ Associate Member Advertising on KRF's Website
- ☐ Workers' Compensation Insurance
- ☐ Health Insurance
- ☐ Legislative and Regulatory Representation
- ☐ Local & Long Distance Telephone Service Consulting
- ☐ Communications and Information Services

IMPORTANT FEDERAL TAX NOTICE:

For federal income tax purposes, dues payments to the Kentucky Retail Federation, Inc. are NOT deductible as charitable contributions, but may be deductible as ordinary and necessary business expenses subject to federal restrictions imposed as a result of association lobbying activities. Please call the association office for current year estimated nondeductible portion of your dues allocable to lobbying.

TYPE OF BUSINESS AND/OR GOODS SOLD

(please check by all that apply)

- | | |
|--|---|
| ☐ Accountants | ☐ Long Distance |
| ☐ Attorneys | ☐ Manufacturing |
| ☐ Banking | ☐ Marketing/Advertising |
| ☐ Bankcards | ☐ Mystery Shopping |
| ☐ Beverage Distributors | ☐ POS Equipment |
| ☐ Business Consultants | ☐ Printing |
| ☐ Check Recovery/Verification | ☐ Real Estate |
| ☐ Cleaning Services | ☐ Recycling |
| ☐ Commercial Development | ☐ Restaurant Equipment |
| ☐ Computers | ☐ Retail Equipment |
| ☐ Construction/Remodeling | ☐ Security Services |
| ☐ Credit | ☐ Shipping/Trucking |
| ☐ Displays/Decorating | ☐ Shopping Centers |
| ☐ Distribution | ☐ Signs |
| ☐ Drug Testing | ☐ Software Suppliers |
| ☐ Electricity Distribution | ☐ Textile Industry |
| ☐ Employment Services | ☐ Tobacco |
| ☐ Financial Services | ☐ Training/Development |
| ☐ Human Resources | ☐ Uniform Supply |
| ☐ Information Services | ☐ Waste Management |
| ☐ Insurance | ☐ Wholesaler |
| ☐ Investments | ☐ Other (please specify) |
| ☐ Laundry Equipment | _____ |
| ☐ Lighting | |

Please make a copy for your records and mail dues and application to:
Kentucky Retail Federation - 512 Capitol Avenue, Frankfort, KY 40601
Phone: 502-875-1444 - Fax: 502-875-1595 - E-mail: info@kyretail.com - www.kyretail.com